January 18, 2023

## PRESS RELEASE | Partnership with Vodafone TV

At **Mediastalker**, we are extremely excited and celebrate our new client officially embarked.

## **Vodafone TV**

The **OTT platform** is the arm of **VODAFONE**, one of the most respected telecommunication brands in the world, in the audiovisual media content & entertainment domain.

We will work hard to enhance the value being generated from the digital protection of their content in Greece and we are more than thrilled to carefully work on the **iconic items** distributed on behalf of the biggest studios worldwide such as **Disney+ and HBO.** 

This is another proof and verification of our effectiveness and the **great value** that our technology and service are providing to the media content, **VOD** and **TV-Broadcasting industry**.

Mediastalker™ is the piracy antidote. It is an AI/ML-powered virtual agent developed to protect the intellectual property of digital content on the internet on behalf of creators and copyright owners. It protects media portfolios, live events and broadcasts, restoring their lost value.