



September 30, 2025

PRESS RELEASE | Partnership with M-Net (Multichoice Group)

We are proud to announce our strategic partnership with **M-Net, a leading South African entertainment network under the MultiChoice Group, marking Mediastalker's first major deployment in the African region.** This collaboration aims to protect M-Net's extensive portfolio of premium television and streaming content through Mediastalker's AI-driven monitoring and automated takedown technology. The partnership underscores both companies' shared mission to ensure that high-value creative content reaches legitimate audiences across Africa safely and without compromise.

Through this cooperation, Mediastalker will serve as M-Net's anti-piracy partner, providing continuous detection and removal of illegal copies circulating across IPTV, web streaming, and social platforms. The initiative represents a milestone in the fight against audiovisual piracy in Africa and highlights the importance of technological collaboration in safeguarding the continent's rapidly growing media industry.

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M-Net is one of Africa's leading entertainment networks and a flagship brand of the MultiChoice Group. Since its launch in 1986, M-Net has grown into a major regional powerhouse, broadcasting a wide range of local and international programming across multiple platforms. With a legacy of quality storytelling and audience engagement, M-Net continues to shape the African television landscape.

Mediastalker™ is the ultimate piracy antidote. This AI/ML-powered virtual agent is specifically designed to protect the intellectual property of digital content on behalf of creators and copyright owners. It secures media portfolios, live events, and broadcasts, restoring lost value and ensuring fair distribution.