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PRESS RELEASE | Partnership with ALPHA TV

We are proud to announce our strategic partnership with **ALPHA TV**, a leader in Greek television broadcasting, for the protection of their audiovisual content in the digital realm. Our collaboration aims to safeguard ALPHA TV's extensive media portfolio, which continues to achieve record-breaking viewership numbers. We are honored to serve as their primary and exclusive antipiracy backbone, ensuring that their valuable content reaches its audience securely and without compromise.

This partnership is yet another testament to the effectiveness of our innovative business and operational model. It underscores the unparalleled value our technology and services bring to the media and TV broadcasting industry. **Even for free-to-air channels**, our solutions address the critical need to direct audiences toward legitimate sources while combating piracy and unauthorized distribution effectively.

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ALPHA TV is one of Greece's top broadcasters, renowned for its high-quality programming, including news, entertainment, and drama series that resonate deeply with audiences across the country. With a commitment to innovation and audience engagement, ALPHA TV consistently ranks among the most trusted and viewed networks in Greece, shaping the local television landscape while delivering premium content to millions of viewers.

Mediastalker™ is the ultimate piracy antidote. This AI/ML-powered virtual agent is specifically designed to protect the intellectual property of digital content on behalf of creators and copyright owners. It secures media portfolios, live events, and broadcasts, restoring lost value and ensuring fair distribution.

mediastalker